



CSAC EIA BOARD OF DIRECTORS WORKSHOP



WORKSHOP INFORMATION

When: Thursday, February 28, 2019

Time: 1 pm - 4 pm

Where: Hilton Arden West

2200 Harvard St, Sacramento, CA 95815

CRAZY JURIES: HOW A JURY CONSULTANT CAN HELP MINIMIZE THE CRAZINESS!

WORKSHOP: PART 1
(1:00 PM - 2:15 PM)

During this session, Trial Partners, Inc. will discuss how jury composition can positively or negatively impact your case and how research into the backgrounds of your jurors can help your entity pick the best jury possible at trial.

Speakers:  **TrialPartnersinc.**

FOCUSING ON THE TARGET: JURY FOCUS GROUPS & TRIALS

WORKSHOP: PART 2
(2:30 PM - 4:00 PM)

Through the use of a small jury focus group comprised of session attendees, the Cogent Legal team will demonstrate how using jury focus groups and mock juries can help strengthen your entity's arguments at trial.

Speakers:  **COGENT LEGAL**
Andrew Walker, Cogent Legal
David Clovis



Questions about the workshop?
Contact: Maria Williams at mwilliams@csac-eia.org or 916.850.7300